

Official Sweepstakes Rules

- **Eligibility.** This sweepstakes promotion (“Promotion”) is open only to participants (“Participants”) eighteen (18) years of age or older at the time of entry, holding a valid driver’s license and residence in any of the fifty (50) United States. This Promotion is not applicable to residents in U.S. Territories and possessions, including, but not limited to, Guam, Puerto Rico, and the U.S. Virgin Islands or where it is otherwise prohibited by law. Employees of Penske Truck Leasing Co. L.P. (“Sponsor”) or any of its partners or affiliates (which for purposes of this Promotion shall be defined as entities controlled by or under common control with Sponsor), or of the American Automobile Association (“AAA”) or any AAA motor club, and their immediate family or household members are not eligible for this Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein or otherwise imposed by law. Sponsor reserves the right in its sole discretion to disqualify any Participant it finds to be tampering with the entry process or the operation of the Promotion or acting in violation of these Official Rules.
- **No Purchase Necessary.** Participants are not required to purchase any goods or pay any entrance fee to be part of the Sweepstakes.
- **Sponsor.** Penske Truck Leasing Co. L.P., 2675 Morgantown Road, Reading, PA 19607.
- **Entry.** Participant may participate in the Promotion by filling out the entry form (“Entry Form”) found at (<http://www.pensketruckrental.com/openroadsweeps>) and submitting such form during the Promotion Period. One entry per Participant, per month. Multiple submissions or any attempt to submit multiple entries by submitting forms under different email addresses or identities will void that Participant’s Entry Form and make Participant ineligible for the Prize. Sponsor is not responsible for lost, misplaced or misdirected entries or mistakes on the Entry Form, including that which prevents Participant from being notified that he/she has won. Sponsor is not responsible for any email or notification from Sponsor that is not received by Participant due to the email not being delivered, through no fault of Penske, or otherwise blocked from Participant’s email address through anti-virus or other spam filters. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be the “Participant” for purposes of this Promotion and proof of identify may be required. Entry Forms will not be returned and will be the property of Sponsor. No mail-in entries will be accepted.
- **Promotion Period.** The Promotion begins on January 1, 2014, and ends on December 31, 2014 at 11:59 PM ET (the "Promotion Period"). Sponsor's computer or network shall be the official time keeping device for this Promotion. Sponsor reserves the right to cancel or terminate this Promotion in its sole discretion.
- **Prize.** Subject to the general terms and conditions of Sponsor’s standard Rental Agreement, Promotion winners will be entitled to either: (1) a “Local Rental” vehicle to use for five days with no daily rental rate and up to 500 free miles or (2) a “one way”

rental for up to five days with no daily rental rate and unlimited mileage (collectively "Prize"). For purposes of this Promotion, a "Local Rental" shall mean a vehicle that is picked up and dropped off at the same location that is a non CDL vehicle of the following types: (a) a panel van; (b) a 12 foot truck; (c) a 16 foot truck; (d) a 22 foot truck; and (e) 26 foot truck ("Vehicle"). A "one way" rental is a Vehicle that is picked up from one location and dropped off at a different location. Winners must redeem their Prize within one year from the date on the email notifying the Participant that he/she has won the Prize. Prizes redeemable at any Penske location. Any additional purchases at the time of redemption (such as a trailer or packing materials) are not included within the Promotion. Winner is responsible for all taxes associated with the Prize. Sponsor will award fifteen prizes per month for each month of the 2014 calendar year. Winners will be selected at random at the end of each month. The odds of winning will be determined based on the number of entries. Winners will be notified by the email address located on the Entry Form. Prizes are subject to availability and Sponsor reserves the right to substitute any listed prize for one of equal or greater value. Void where prohibited.

- **Release, Indemnity and Disclaimer.** By submission of the Entry Form and participating in this Promotion, each Participant agrees to comply with and be bound by these Official Rules and the decisions of the Sponsor which are binding and final in all matters relating to this Participant. A. **RELEASE.** Participant agrees to release and hold harmless the Sponsor, AAA, all AAA motor clubs, and each of its respective parents, subsidiary, and affiliated companies, partners, employees and assigns ("Released Parties") from and against any and all claims, liabilities, judgments, issues, causes of action, and grievances, including those caused or alleged to be caused by the negligence or willful misconduct of Sponsor, (collectively "Claims") arising out of Sponsor's actions hereunder, or Participant's participation in this Promotion, or any injury to property or person (including death), arising out of Participant's acceptance or use of the Prize. B. **INDEMNIFICATION.** Participant agrees to indemnify and hold harmless Sponsor and the Released Parties against any and all Claims (including reasonable attorney's fees) arising out of the actions or inactions of Sponsor or Participant in connection with this Promotion, Participant's breach thereof, or any dispute as to the actual winner or identity of the winning Participant. C. **DISCLAIMER.** Sponsor makes no warranty of any kind in connection with this Promotion, including any warranty of merchantability or fitness for a particular purpose. Except where as otherwise prohibited by law, Participant agrees that Sponsor shall not be liable for any consequential, incidental, indirect, special, punitive damages, or any lost profits. Participant's damages, if any, hereunder shall be limited to direct damages and no more than the value of the Prize being awarded.

- **Publicity.** By submission of the Entry Form, each Participant consents to Sponsor disclosing his/her name in response to a request for information and consents to Penske using his/her name or likeness for promotional purposes without consideration to Participant. Sponsor reserves the right to contact Participants whose email address is submitted as part of this Promotion.

- Promotion Results. A list of all winners may be obtained by submitting a written request to Rebecca Henry at Rebecca.Henry@penske.com.
- Miscellaneous. These Official Rules constitutes the entire agreement and understanding between Sponsor and Participant with respect to the Promotion. Should any clause, sentence, paragraph or other part of this Promotion be adjudged by any court of competent jurisdiction to be unconstitutional, invalid or in any way unenforceable, such adjudication shall not affect, impair, invalidate or nullify the Promotion in its entirety, but shall affect only the clause, sentence, paragraph or other parts so adjudged. This Promotion shall be governed by and construed in accordance with the substantive law of the Commonwealth of Pennsylvania and venue for any dispute hereunder shall be exclusively within Berks County, Pennsylvania. Participant agrees to resolve such dispute individually without resort to any form of class action.

Submission of the Entry Form constitutes Participant's full and unconditional agreement to these Official Rules, which are final and binding in all matters related to the Promotion.