

Terms and Conditions for “What’s Your Story” Online Sweepstakes

Penske Truck Leasing “What’s Your Story” Sweepstakes

2010 Official Rules

ELIGIBILITY:

No purchase necessary. One random winner will be chosen to receive reimbursement of their Penske truck rental fee up to \$500. Void where prohibited. The “What’s Your Story” online sweepstakes is open only to legal residents of the 50 United States and the District of Columbia, who are 18 years of age or older and have online access at time of entry. Officers, directors, employees and agents of Penske Truck Leasing, or an affiliation with said company, as well as any members of their immediate families (spouse, parent, sibling and child) and persons living in the same household, and the respective parent companies, affiliates, subsidiaries, sponsors, marketing and promotion partners, retailers, vendors and advertising and promotional agencies of Penske Truck Leasing are ineligible. Contest begins at 12:00:00 AM (ET) on April 30, 2010 and ends at 11:59:59 PM (ET) on September 15, 2010.

HOW TO ENTER:

Between 12:00:00 AM (ET) on April 30, 2010 and 11:59:59 PM (ET) on September 15, 2010 you may enter the contest by visiting www.pensketruckrental.com/truck-rental-discounts. Entrants must follow the directions on the “What’s Your Story” promotions page. Submit a picture with one thousand (1,000) words or less telling us about your moving day adventure and e-mail it to MarketingPromotions@Penske.com.

Entries become the property of Penske Truck Leasing and will not be returned. We reserve the right to reject any entries deemed inappropriate in our sole discretion. Normal Internet access and usage charges imposed by your online service will apply and are entrants' sole responsibility.

PRIZES AND APPROXIMATE RETAIL VALUES:

ONE (1) GRAND PRIZE winner will be selected at random by the Penske Truck Leasing Marketing Department. One entrant has the chance to win up to \$500 or the equivalent to their Penske truck rental fee. Total value of prize does not include optional protection plan and taxes. The award will be given in the form of a check.

Federal, state and local taxes, costs and all expenses for any of the foregoing are the responsibility of the Winner. Prize will be awarded "as is" with no warranty or guarantee, either expressed or implied by Penske Truck Leasing. No prize substitution allowed, except at the sole discretion of Penske Truck Leasing, who reserves the right to substitute a prize (or portion thereof) of comparable or greater value. Limit of one prize will be awarded to any one person/household.

WINNER SELECTION:

There will be one (1) Grand Prize Winner randomly selected on or about October 12, 2010 from all eligible Entries received during the entire sweepstakes period by the Penske Truck Leasing Marketing Department, whose decisions are final and binding on all matters relating to the sweepstakes. Odds of winning are dependent upon total number of eligible Entries received. The prize will be awarded, provided a sufficient number of eligible Entries are received by the Penske Truck Leasing Marketing Department. Penske Truck Leasing Marketing Department reserves the right to modify, suspend or terminate the sweepstakes at any time for any reason.

WINNER NOTIFICATION:

Potential Grand Prize Winner will be notified by telephone, e-mail or express mail on or about October 19, 2010 and will be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release ("Release"), unless prohibited by law, to be received by Penske Truck Leasing within five (5) days of notification. Anyone named or featured in the picture or story must also sign and return an Affidavit of Eligibility and Liability/Publicity Release ("Release"), unless prohibited by law, to be received by Penske Truck Leasing within five (5) days of notification. Failure to return the Release within the time specified, to respond to notification attempts, the return of any prize notification as undeliverable or noncompliance with these rules will result in disqualification, and the prize will be awarded to an alternate winner. By entering this sweepstakes, all entrants turn the copyrights of their stories and pictures submitted over to Penske Truck Leasing Marketing Department.

WINNER'S LIST:

The winner of the "What's Your Story" sweepstakes will be listed on www.pensketruckrental.com/truck-rental-discounts. Penske Truck Leasing Marketing Department will post their winning picture and story.